



#HitIt - The Ultimate Guide to programming Drums

The only resource on drum programming you will ever need



You don't need a drummer any more!

Inside this book you will learn how to program realistic sounding drums to any song fast and easy.

After ten years producing music in various genres Chris Nothdurfter shares his knowledge for the first time in this book. Learn the best strategies for coming up with grooves that perfectly fit the music and master genre-specifics - one chapter at a time.

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What you will get with this eBook



Become your own drummer!

Learn how to create a variety of grooves, from simple "Four to the Floor" to raging Blast Beats, and how to come up with amazing grooves that perfectly fit any song on your own.



Genre-specific breakdowns

Dedicated chapters on groove principles for Pop, Rock, and Metal.



Groove bootcamp

150 groove and fill examples with screenshots to get you started. You will learn how these examples were created so you can come up with your own grooves by applying the principles laid out in the book. This gives you literally endless possibilities for your own drum tracks.



Humanizing

Detailed instructions on how to make grooves sound realistic and just like a human would have played them. This part of the book covers how to alter Quantization and Velocities effectively to make your drum beats feel as natural as possible.



Platform-independent descriptions

Apply the given principles to any recording and drum software. No matter what DAW (Digital Audio Workstation) and VST instrument you use: as long as both support the MIDI protocol (*basically all of them do*) you are good to go. (*No external MIDI hardware required.*)



Additional value

Scroll down to find out how you can get resources worth a total of \$59.97 by buying this book for just \$12.99. Sound's like a steal, doesn't it? It is. Seriously, check it out!

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"A great, realistic beat goes way beyond drawing in a rhythm in your piano roll. Getting that human touch is all about subtle nuance and knowing where and how to add it. I think this guide will be very helpful for anyone looking to learn more about drums in general, because programming drums from scratch really comes down to understanding how drums are played."



Mattias Eklund

Co-Founder/Head of Sound

Design **Toontrack**

*"The one thing I get asked more often than how to mix drums is how to program them. Finally, there is an easy answer! Read **#HitIt**, Chris's wonderfully comprehensive guide on all things drum programming, presented in an intuitive, easy to digest way."*



Ermin "Ermz" Hamidovic

Founder, producer, and

engineer **Systematic Productions**, author **The Systematic Mixing Guide**

*"**#HitIt** is an incredibly comprehensive guide to programming drums, teaching you everything you need to know, from drum theory to MIDI to grooves. As someone who has been programming drums for over 20 years, even I learned a few things. Impressive!"*



Shane McFee

Founder/CEO **Kazrog LLC**

Watch the book trailer

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Get a sneak peek inside #HitIt!

Curious what the book actually looks like?

Watch the author personally giving you a tour through the book explaining each chapter and its content in the video on the left.

When you've finished watching the video scroll down to find out what else you get with this book for a **total value of \$59.97** by paying only \$12.99.

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- 154 page PDF eBook containing genre-specific chapters on drum programming principles for Pop, Rock, and Metal with 150 screenshots of groove and fill examples - \$12.99 value
- 2 bonus chapters ("Odd time signatures" and "Mixing tips") - \$4.99 value
- MIDI file download containing all the grooves and fills as described in this book - \$29.00 value
- Full 60-day money-back guarantee** (No risk!) - \$12.99 value

Everything you get with this book adds up to a **total value of \$59.97**. That's almost five times as much as you actually pay. So what are you waiting for? Get your copy now!

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About the author

Chris Nothdurfter has been writing and producing music for the last ten years. He has worked with bands as well as on his own projects. As a songwriter he has produced demos for a wide range of genres spanning from German "Schlager" Pop music to blazing Death Metal. While his first musical influences were classic Heavy Metal bands such as Metallica and Iron Maiden he nowadays enjoys most band-oriented music out there (as long as it's crafted well).

Chris is also involved in Live/Tour Production as well as a number of non music-related projects in the fields of Film & Video, Health, Fitness & Nutrition, Entrepreneurship, and Marketing.

He lives and works near Graz, Austria.



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